

HTA Quantitative Summary of Findings – 1 page summary of findings

- Quantitative research supported our qualitative findings that public awareness of the Human Tissue Authority was low, with recognition at 10%;
 - Awareness was higher amongst older age groups and amongst higher socio-economic groups.
- When promoted in the qualitative research, making sure that body parts are not bought and sold and the need for regulation after a scandal (some mentioned a scandal in Liverpool) were felt to be important.
- The 3 areas of The HTAs activities that were perceived most important across both qualitative and quantitative research were:
 - organ donation (86%);
 - the study of human tissue to improve understanding of health and disease (58%);
 - and the use of human bodies to teach students (50%).
- Qualitatively, post-mortem examination was perceived be an area of high importance – however, in the quantitative results, only half (47%) considered post-mortem examination important;
 - 45% considered the use of therapeutic use of human tissue and cells important, which reflects the qualitative findings – however, it was also felt to be an area that lacked clarity;
 - The regulation of display in public was considered least important of the activities shown both qualitatively and quantitatively (15%).
- The qualitative research highlighted the importance of making sure that body parts are not bought and sold and the need for regulation after a scandal (although only a few mentioned a scandal in Liverpool);
- In the quantitative research, respondents prioritised monitoring the performance of organisations.
- Quantitative research confirmed findings from the qualitative element that the public are confident in the HTAs current approach – with 61% expressing confidence.
- Confidence scores dropped in response to a potential change in approach involving fewer on-site inspections, instead relying more on intelligence gathered from third parties and self-reporting from organisations.
- If a serious failure is found by HTA, almost half (43%) clearly think that the ‘HTA and the establishment should work together to fix the problem and the HTA should **publish the report on their website so the public can find out about it if they wish**’;
 - Almost a third (31%) think the HTA should **publish the report and share it with the media to ensure that the public are aware of the issues**’;
 - Finally only a small proportion (16%) thought **‘it was not necessary to share this information with the public at the time**’.