

Human Tissue Authority
151 Buckingham Palace Road
London
SW1W 9SZ

[REDACTED]

By email to [REDACTED]

Tel 020 7269 1900
Web www.hta.gov.uk
Web www.hta.gov.uk
Email enquiries@hta.gov.uk
Date 12 December 2017

Dear [REDACTED]

Freedom of Information request

Thank you for your request for information under the Freedom of Information Act (FOIA), which was received by the Human Tissue Authority (HTA) on 16 November 2017. Your email outlined the following request:

We are conducting a short piece of research for a new public relations and marketing client that is interested in bidding for public sector contracts. I would therefore be grateful if you would provide the following information submitted as a Freedom of Information Request.

Part 1

1. Does your department/agency/organisation currently use a private company to undertake any of the following services:

- Public Relations
- Social Media Communications
- External Stakeholder Communications
- Internal Stakeholder Communications.

2. If yes, can you please confirm:

- When the current contract was last let
- When the current contract expires
- Whether the current contract has options to extend its length
- When you expect to retender the contract.

3. If no (to question 1 above), are you considering letting such a contract in the future and if so, do you have an approximate timetable for engaging the market?

Part 2

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?

5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)?

Response

The HTA does not currently use a private company to undertake any of the following services:

- Public Relations
- Social Media Communications
- External Stakeholder Communications
- Internal Stakeholder Communications

Neither are we currently considering letting such a contract in future.

Furthermore, I can confirm that the HTA have not used a private company to help with any other marketing or public information campaigns in the past 2 years.

Further information

If you are unhappy with the way the HTA has handled your request for information in this case, you may in the first instance ask us for an internal review by writing to us at the above postal or email address.

If you remain dissatisfied with the handling of your request or complaint, you have the right to appeal directly to the Information Commissioner for a decision, at the address below. There is no charge for making an appeal.

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire SK9 5AF

Telephone: 08456 30 60 60 or 01625 54 57 45

Website: www.ico.gov.uk

Yours sincerely

